



October 31, 2013

## Central Concrete Joins USGBC-NCC Building Health Initiative as a Founding Partner

### Coalition Pledges to Promote Healthy Buildings and Communities

SAN JOSE, Calif., Oct. 31, 2013 (GLOBE NEWSWIRE) -- Central Concrete Supply Co., Inc., a business unit of U.S. Concrete, Inc. (Nasdaq:USCR), and the leader in delivering low-CO<sub>2</sub> concrete to the San Francisco Bay Area, has joined, as a founding member, a unique coalition of commercial building owners and tenants; architects, engineers and builders; building product manufacturers; legal professionals; labor and healthcare professionals and institutions to promote human health through green building.

The [U.S. Green Building Council-Northern California Chapter](#) (USGBC-NCC) officially launched the [Building Health Initiative](#) at its annual [Super Heroes Awards Gala](#) on Tuesday, October 29th. Featuring a diverse array of actions, the initiative will facilitate sharing of best practices and collaboration among its members.

As a founding member of the Carbon Leadership Forum, and now the Building Health Initiative, Central Concrete continues to drive standards, transparency, and actions that promote a more sustainable and healthy built environment. Central Concrete was the first ready-mix concrete supplier in the United States to offer Concrete EPDs (Environmental Product Declarations) and the first to receive external verification of the EPDs in accordance with ISO 14025 and ISO 21930.

In addition to Central Concrete, founding members include Adobe, CalPERS, Genentech, Google, Kaiser Permanente, salesforce.com, University of California, San Francisco (UCSF) and 20 other corporations and institutions, committed to elevate green building as a public health benefit and accelerate the development of transparency standards in building materials.

"This is the first time major corporations and institutions from multiple sectors have come together to publicly commit to improving human health through green building," said Dan Geiger, executive director of USGBC-NCC. "Each partner has pledged to implement new organizational actions that have direct effects and generate awareness of how the built environment affects our well-being. This is a tremendous stimulus for the movement for healthy communities for all."

Initiative advisory board member Elizabeth Baca, M.D., M.P.A., a physician engaged in policy to improve the built environment, said, "there is a growing recognition in medicine that the built environment has significant health impacts. Physicians want to understand the underlying causes of their patients' conditions. That's why we ask, 'Where do you work, live and play?' It is imperative that the medical profession and building industries learn from one another about the health impacts of the built environment."

As part of phase one of the initiative, Adobe, Genentech, Google and salesforce.com have pledged to develop procurement practices and processes that consider materials transparency and emerging standards such as Health Product Declarations ([HPDs](#)). In addition, Adobe will study its LEED certified workplaces to determine if they measurably contribute to more collaborative, creative, innovative and healthy employees. Other partner pledges include creating resources for affordable housing, community outreach, researching the relationship between climate change and health, educating clients and peers about health impacts of the built environment and developing Environmental Product Declarations ([EPDs](#)).

Phase two of the initiative will be a series of educational programs and events held over the next two years, including best practice sharing and inter-disciplinary programs developed with the founding partners.

Founding partners include:

#### **Visionary**

[California Public Employees' Retirement System \(CalPERS\)](#)

[Genentech](#)

#### **Gold**

[Adobe](#)

[Google, Inc.](#)

[Hanson Bridgett LLP](#)

[Kaiser Permanente](#)

[Webcor Builders](#)

[Wendel Rosen Black and Dean, LLP](#)

[XL Construction](#)

## **Silver**

[Armstrong World Industries, Inc.](#)

[ARUP](#)

[Central Concrete Supply Co., Inc., a business unit of U.S. Concrete, Inc.](#)

[HDR, Inc.](#)

[HOK](#)

[Integral Group](#)

[Interface, Inc.](#)

[National Electrical Contractors Association & the International Brotherhood of Electrical Workers](#)

[PE International](#)

[Perkins+Will](#)

[salesforce.com](#)

[Swinerton Builders](#)

[VIEW, Inc.](#)

## **Non-profit & Government**

[City of San Francisco](#)

[First Community Housing](#)

[Health Begins](#)

[Healthy Building Network](#)

[University of California, San Francisco School of Medicine](#)

## **About U.S. Green Building Council-Northern California Chapter**

[U.S. Green Building Council-Northern California Chapter](#) is the regional affiliate of USGBC. Home to approximately six percent of worldwide LEED® certified square footage, the Chapter encompasses most of Northern California and is the leading green building organization in the region. USGBC-NCC educates, inspires and provides resources for industry transformation to build and maintain sustainable communities.

## **About Central Concrete**

Central Concrete Supply Co., Inc., a business unit of U.S. Concrete, Inc. (Nasdaq:USCR), has been serving the San Francisco Bay Area for more than 60 years. The company is recognized for engineering higher-performing concrete than traditional concrete while significantly lowering carbon footprints with its low-CO<sub>2</sub> mixes.

Unlike traditional concrete, Central Concrete's standard mixes deliver 50% or greater cement replacement materials, thereby significantly reducing the carbon footprint of the project under construction. Central Concrete is recognized for supplying its low-CO<sub>2</sub> mixes to numerous San Francisco Bay Area signature projects, including the Cathedral of Christ the Light Church, Oakland; California Academy of Sciences, San Francisco (world's greenest museum); NASA Ames Sustainability Base, Mountain View (greenest federal building in the U.S.); David and Lucile Packard Foundation, Los Altos (largest net-zero private office building in Calif.); the San Francisco Public Utilities Commission headquarters (San Francisco's greenest office building); the new Santa Clara San Francisco 49ers stadium; and the San Francisco-Oakland Bay Bridge.

With 12 locations in the San Francisco Bay Area, Central Concrete offers multiple points of service to meet the diverse operational needs of its customers. For more information, visit [www.centralconcrete.com](http://www.centralconcrete.com).

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